



## Media Coverage Guidelines

We strive to make FIM Hard Enduro World Championship (FIM HEWC) as media friendly as possible. Enduro can be a challenging discipline to cover, often taking place in remote locations covering large distances. With this in mind, the following guidelines should help explain how media works at FIM HEWC events.

Accredited media at FIM HEWC events are permitted access to "hot areas" (i.e. trackside, paddock, etc) however the following rules MUST be adhered to:

1) Photographers/Videographers must wear media vests and credentials at all times in the hot areas.

2) No more than TWO representatives from a single media outlet are permitted trackside at any one time unless otherwise given permission by WESS Promotion GmbH or the event organizer prior to the event (i.e. videographers/film crew). Access to the start area is only granted to those wearing a media vest.

3) Unless permitted by WESS Promotion GmbH the production of any moving image content is prohibited, except video content of the start area and the paddock up to a total of 5 minutes throughout the event. Video material for editorial use can be downloaded for free at [www.redbullcontentpool.com](http://www.redbullcontentpool.com) (Red Bull Content Pool). The use of POV material of any rider is prohibited.

4) The permission for use of Drones, Remote Piloted Aircraft (RPA), unmanned aerial vehicles (UAVs) and Model Aircraft will be assessed on a case-by-case basis. Please be aware that unless specifically permitted by WESS Promotion GmbH, Drones, RPA's, UAV's or Model Aircrafts are not permitted to be used. This rule applies regardless of the size or use.

5) Photographers/Videographers must not mount or place cameras and/or equipment on safety barriers at any time.

6) Photographers/Videographers shall follow directions given by FIM HEWC staff and/or the event organizer and stewards and/or track management, staff and officials.

7) Photographers/Videographers shall not interfere with or impede any spectators or other media personnel, the conduct of any race, the photography/filming (i.e. FIM HEWC TV Crew) of the race, or any part of the event.

8) Photographers/Videographers are not permitted to sell unsolicited photos or any other material to teams and racers at an event.

9) In the event of a serious accident resulting in hospitalization and/or fatality, media are required to seek authority from WESS Promotion GmbH to publish in any way, any or all details regarding the incident.

10) Please be aware that failure to comply with any of these rules could result in your eviction from the WESS-events.

11) The undersigned Photographer/Videographer understands that his/her participation involves a degree of risk. However, he/she confirms that neither the organiser of the event ("Event Organiser") nor any of its related companies nor the WESS Promotion GmbH ("WESS") are to blame in any way if He/she gets injured. The undersigned is in possession of a valid personal liability insurance and personal accident insurance that cover his/her participation. If he/she causes damage to anyone else or their property, he/she will take the blame and he/she will make sure that the Event Organiser or any of its related companies or WESS will not incur any damage in this regard.

**Event:**

**Date of Event:**

**Last Name:**

**First Name:**

**Street:**

**City:**

**Post/Zip Code:**

**Signature:**

**Country:**

**Gender:**

**D.O.B.:**

**Phone Number:**

**Email:**

**Emergency Contact Details:**

**Media outlet:**

**Date:**